

Bird takes on Srixon USA hot seat

Bill Bird has been named president of Srixon/Cleveland Golf/XXIO – USA after serving as interim president since March this year. He served as chief financial officer as well as controller over the course of his 19-year career with the company.

"As president, Bill will provide the direction for Srixon, Cleveland Golf and XXIO's North American operations," said executive chairman Hideki Sano. "With Bill's long history of distinguished service and leadership within the organisation, he brings in-depth knowledge and experience which will help lead the company moving forward."

Bird expressed his appreciation for the appointment, saying: "I am deeply honoured and humbled by the opportunity to continue to lead our team in this effort to compete aggressively in the North American market, and I look forward to working more closely with our global team to become the strongest collection of brands worldwide."



Bukit Jalil raises funds for Nepal quake relief

The Bukit Jalil Golf & Country Resort succeeded in raising more than RM200,000 for victims of the Nepal earthquake disaster during a charity dinner event on July 3. This took the grand total raised by the club for the earthquake relief fund to more than RM600,000, which will be managed by the Thrangu Dharma Society.

The charity dinner was hosted by Malaysian celebrity deejay and radio host Patrick Teoh, who did a great job in auctioning items off to supplement the money raised from the sale of seats for the dinner.

The evening also saw performances by 11-year-old music prodigy Lynie Chan, who played the Chinese classical string instrument known as the 'Guzheng', and veteran musician Kenny Tay of the famous 80s band 'Kenny, Remy and Martin'. The event was sponsored by numerous companies including Berjaya Vacation Club, Mazda, Alqvimia, Mi-Sedaap, Ginvera Marketing, Ecobrown, Kota Permai GCC, Staffield CR, Sisters, Baccarat, Crest Link, CSS Food & Beverages, Tai Thong Group, e-Beauty, Mei Yen Birds Nest and AD Time.

The 7.8 magnitude earthquake that hit Nepal in April killed over 8,000 people and injured many more.



What's The Distance?

ParGolf takes a look at the increasingly popular DMDs i.e. distance measuring devices, from the proven rangefinders to trendy GPS watches.



Great Aussie Hope

We catch up with teen prodigy Minjee Lee as she prepares to make her Malaysian debut in the sixth edition of the Sime Darby LPGA Malaysia.



Lord Of The Rings

International Olympic Council president Thomas Bach speaks about golf's long-awaited and eagerly-anticipated return to the Olympics in 2016.



Laguna Phuket

Much has been said and written about the Laguna Phuket Golf Club following a major revamp by South African architect Paul Jansen. Jonathan Ponniah finds out what the fuss is all about.

Note: The Laguna Phuket article was held from ParGolf's August 2015 issue due to space.

CONTEST WINNERS

COBRA PUMA GOLF CONTEST (JUNE 2015 ISSUE)

GRAND PRIZE (ONE SET OF COBRA FLY-Z+ IRONS)

John Lim, Klang, Selangor

CONSOLATION PRIZES (ONE COBRA CAP EACH)

Willis Chee Weng Foo, Cheras, Selangor • Rohaizad Hussain, Kerteh, Terengganu • Liew Yeng Hoe, Subang Jaya, Selangor • Lee Boon Seong, Serendah, Selangor • Nurazlina Mohamat, Sibul, Sarawak • Terence Lai Yuen Fatt, Kluang, Johor • Tay Siew Hong, Kuching, Sarawak • Jack Chua, Shah Alam, Selangor • Nu'aim Nabil Nasir, Muar, Johor • Lai Thian Seong, Ipoh, Perak • Dr Chew Teik Chye, Batu Gajah, Perak • Ho Choon Yen, Kuala Lumpur • Anantharaja Batumalai, Damansara, Selangor • Eugene Chan Chew Jin, Klang, Selangor • Yeoh Chiang Pheng, Ipoh, Perak

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TEE TO GRIN



Because so many players were hitting their ball into the pond, the green was moved out there ... but it looks like that did NOT help either!